

Wealth is a Woman Report



Citizens Hub

We are a not-for-profit organisation providing financial literacy education to all Citizens as a cornerstone for creating a better society.

Vision: **Empowered To Empower.**

Mission: Empowering a financially independent, active and responsible citizenry through a solutions-driven and dynamic approach.

Wealth is a Woman 3.0

Theme: **The Goal Getter**

Background

Goals are an important component of the strategy and performance needed to achieve hopes and dreams. However, goals are often undermined or totally neglected, leaving much potential and associated benefits unattained.

Target Group

Citizens Hub upholds self-empowerment and personal development as core aspects of the approach necessary to advance our empowered to empower vision. Our target group for this topic was made up of women who are determined to leverage key skills and knowledge on goal-driven approaches to succeed. Accordingly, we sought to deliver this to our community of interested women through the 3rd edition of our 'Wealth is a Woman' empowerment pathway.



Objective

To empower women to set and get goals as part of "The Goal Getter" strategy for success. Becoming a Goal Getter (Goal Setter + Go Getter) was to be taught through the guidance of a keynote address and insights of a panel discussion. The essence of The Goal Getter is then to be applied to all relevant aspects of life and activities that promote the positions of women.

○ Inform:

Interactive sessions covering the fundamental features of the goal getter, led by a goal getter with rich experience & outstanding expertise.

○ Motivate:

Freedom for voices of participants to be heard within safe space provided to encourage peer-based learning and sharing.

○ Connect:

Opportunities to network with peers and established achievers.



Highlights

• Empowering interactions

The **keynote address** by Florence Ozor, Founder of the Florence Ozor Foundation, captured the integral aspects necessary for the empowerment sought through an apt presentation as the keynote speaker. The interactive style of this provided enriching opportunities for insights to be deepened through the contributions of participants who asked or responded to questions and commented on the topics within the theme.

Key learning areas included:

- Goal Setting & Goal Getting
- Practical tips and exercises
- The Goal Getter in you

Wealth is a Woman 3.0

Theme: **The Goal Getter**

Self-belief in potential is integral for success as the Goal Getter.

- Abiodun Baiyewu-Teru

Follow your passion and pursue your dreams.

- Aisha Umami Abubakar

Goals evolve.

The commitment must remain unwavering to be a successful Goal Getter.

- Bella Anne Ndubuisi

A rich panel of goal getters who have forged successful careers within their respective areas of the civil society, diplomatic service and fashion industry provided broad perspectives of highlights of their journeys – triumphs and struggles. Through the stories shared and discussions around the thematic topic area, the audience was given a glimpse into empowering experiences of our panellists. This experience-based education was well-suited and understood by the audience, evidenced by quality interactions.

Each panellist described a passion and drive founded upon personal conviction, leading to growth amidst challenges and culminating in the successes of goals reached. The final message re-echoed the position that everyone can be a Goal Getter

– one just has to go and get it.

Beyond

We will revisit topics to offer training on critical aspects of personal development identified as crucial to the empowerment of women to achieve financial independence and be empowered to empower.

Impact

A diverse group of women empowered by the skills & knowledge of the Goal Getter – applicable to a wide range of contexts.

“The open nature of it... we were free to express ourselves and meet new people.”

- Participant

With special thanks to:

Our Keynote Speaker & Panellists

Florence Ozor

Aisha Abubakar

Abiodun Baiyewu-Teru

Bella Anne Ndubuisi

Our supportive Partner



Empowered
To Empower.